

DOUBLE PEAK CHALLENGE SPONSORSHIP OVERVIEW

September 30, 2023

#REACTHEPEAK

www.DoublePeakChallenge.com



DOUBLE PEAK CHALLENGE is an outdoor recreation experience like no other. It brings together San Marcos and neighboring running communities for an amazing challenge amid the panoramic views of North County's highest point. Racers set out from San Elijo Park and begin their 1,176 foot gain up to reach Double Peak's Summit at 1,558 feet above sea level.

GIVING BACK

Event proceeds benefit the **Friends of San Marcos Parks and Recreation** and the **Boys & Girls Club of San Marcos**.

The mission of the **Boys & Girls Club of San Marcos** is to inspire and enable all young people to realize their full potential.

Double Peak Challenge has it all:

- 10K Competitive race
- 5K Untimed fun walk/run
- 200 Meter kids trot
- After-race expo with a large selection of vendors and fun for the whole family

For more information, please contact:

Stephanie Wilson

swilson@san-marcos.net

The mission of the **Friends of San Marcos Parks and Recreation** is to advocate for the health and happiness of the community and visitors of San Marcos by enhancing the city's parks, recreation programs, and facilities. The Friends are dedicated to responsible stewardship with an emphasis on collaboration to realize shared goals.





DOUBLE PEAK CHALLENGE

SPONSORSHIP LEVELS & BENEFITS

Sponsors of the **Double Peak Challenge** enjoy a variety of benefits and gain increased exposure to their products, services and brands within their target audiences. *Benefits are subject to print and ordering deadlines.*

To pledge your support and for more information, please contact:

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swilson@san-marcos.net

	Title Sponsor \$10,000	Trail Blazer \$5,000	Champion \$2,500	Advocate \$1,000	Supporter \$500
	Limit 1	Limit 2	Limit 3		
Exclusive naming rights (Name included in Race Name)	✓				
Company logo on event shirts	PROMINENT	LARGE			
Company category exclusivity	✓	✓			
Inclusion in Thank You Video	✓	✓			
Company logo displayed on all event materials	✓	✓	✓		
Company ad on e-blasts	✓	✓	✓	✓	
Logo on event banners	PROMINENT	LARGE	LARGE	SMALL	
Company logo on race website	PROMINENT	LARGE	LARGE	SMALL	SMALL
Social media posts	10	8	6	4	2
Free race entries	8	6	4	2	1
Goodie bag insert at event	✓	✓	✓	✓	✓
Booth at event (10'X10')	✓	✓	✓	✓	✓

